

Harry Dearden

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I apply my lived experience in all aspects of work as it allows me to understand, learn and succeed with others. Given my background in government, not-for-profit, healthcare and innovation & technology, I'm able to bridge these sectors together to produce real-world impact.

WORK EXPERIENCE

ASSOCIATE CONSULTANT ROSEVIEW CAPITAL CONSULTANTS APRIL 2020 – PRESENT

- Primarily work on the BASE Program and RISE Incubator Programs. The programs work with new Canadians in establishing new businesses.
- Expansive market research, grant finding and business development.
- Build out the curriculums and find experts to speak for each program lesson.
- Establish intergovernmental and private business partnerships for programs.

PROJECT COORDINATOR EARNSCLIFFE STRATEGY GROUP DECEMBER 2018 – JANUARY 2020

- Wrote speaking notes, speeches, weekly updates and letters for clients ranging from healthcare, technology, manufacturing and labour unions.
- Coordinated project management activities and resources.
- Broke projects into doable actions and set timeframes.
- Liaised with principals and clients to identify and define requirements, scope and objectives.
- I made sure that clients' and principals' needs were met as projects evolve.
- Acted as point of contact and communicated project status to all participants.
- Ensured standards and requirements were met through conducting quality assurance evaluation.

PROJECT COORDINATOR – SOCIAL INNOVATORS CHALLENGE (MENTAL HEALTH & SUICIDE PREVENTION PROGRAMS) MOVEMBER FOUNDATION JANUARY 2018 – SEPTEMBER 2018

- Managed 13 projects part of the Social Innovators Challenge, with a \$5.2 million investment in projects aimed at strengthening social connections for men across Australia, Canada, and the UK.
- Acted as the point person between Movember and our SIC partners. Be the link for what is happening from a technology and marketing perspective and be the conduit to ensure alignment with project activities.
- Coordinated, negotiated and managed SIC project schedules, balancing each project's needs and the capacity of our technology and marketing teams to meet requirements.
- Helped "brief in" work to ensure the technology team was able to estimate and deliver quality outcomes.

CONSULTANT RYERSON UNIVERSITY

MAY 2017 – DECEMBER 2019

- Evaluated design thinking and work with those with lived addiction experience.
- Developed tech solutions to tackle the growing substance abuse problem and uncover the best practices for e-tools and addictions treatment.
- Spoke at hackathons/ conferences on lived experience and innovative public-private partnerships.
- Liaised with industry specialists like Pivot Design Group Renascent House and the Institute on the Advancement of Mental Health.

FOUNDER SMALLTALK

OCTOBER 2016 – DECEMBER 2019

- SmallTalk was a continuation of my master's thesis work, in which I created a prototype app to help capture triggers and trauma as well as track mood shifts in-person therapy sessions.
- "Snapchat usability with Evernote capability, geared for mental health."
- SmallTalk was accepted to the SocialVentures Zone incubator at Ryerson University. Had raised \$56,000 and worked with university students to test and design.
- Started a two year clinical trial with Queen's University and Telus Health.
- Worked with jack.org, Morneau Shepell, Centre for Aging Brain Health Innovation and Aleafia.

PROGRAM MANAGER CANADIAN MENTAL HEALTH ASSOCIATION - CMHA NATIONAL

JUNE 2017 – DECEMBER 2017

- Worked with regional and community-based committees on developing digital programming.
- Facilitated education-based sessions with local and regional service providers primarily within a digital scope.
- Grant writing and communications work for potential funders, partners and government officials.

LEGISLATIVE ASSISTANT LEGISLATIVE ASSEMBLY OF ONTARIO

OCTOBER 2015 – MAY 2016

- Early drafting of Private Member's Bills and amendments to legislation.
- Primarily worked on the Opportunity in the Sharing Economy Act. The Bill would have legalized all sharing economy businesses across Ontario.
- Wrote speeches, constituent correspondence, as well as research binders.

COMMUNICATIONS OFFICER THALES CANADA

MAY 2015 – AUGUST 2015

- Created and managed product promotion, marketing, and advertising material.
- Assisted in both internal communications campaigns as well as media relations, press releases and external news postings.
- Provided some English/French translations when necessary.
- This internship also included proofreading of marketing and communications material as well as pictures management.

STAFFER OFFICE OF THE MAYOR OF OTTAWA

JULY 2014 – NOVEMBER 2014

- Fun fact: There are over 6,000 kilometres of roads in Ottawa.
- One of my responsibilities was ensuring Jim Watson campaign material was present every kilometre.
- Worked with different unions and associations to coordinate literature and campaign material installation.
- Organized fundraisers, policy announcements and other campaign functions.

FORMAL EDUCATION

RYERSON UNIVERSITY TORONTO

MASTER OF DIGITAL MEDIA, 2016

- Researched the diverse and disruptive power of all things digital in collaboration with the DMZ.

- From user design, lean start-up methods, AI, VR, AR, computing language and, yes, even blockchain.
- Learned, and have applied, UX design and lean start-up principles to my work with SmallTalk and Ryerson.
- Created a business plan and developed a prototype program to assist those with counselling needs to communicate with their therapist better.

CARLETON UNIVERSITY OTTAWA

BACHELOR OF PUBLIC AFFAIRS AND POLICY MANAGEMENT

- Specialized in Strategic Public Opinion and Policy Analysis.
- For an undergraduate thesis, argued that e-voting would not increase youth voter turnout, instead it would exacerbate the voting age gap.
- Worked with MP Peter Braid and then Minister of Natural Resources Joe Oliver, primarily with constituency matters and some speech preparation.
- Served as Vice President of Communications for Arthur Kroeger College where I started a college review paper.

VOLUNTEER

AMICI CAMPING CHARITY YOUNG PROFESSIONAL COUNCIL, LOGISTICS

DECEMBER 2014 – PRESENT

I was fortunate enough to go to camp from an early age. When I moved to Toronto, I knew I had the opportunity to pay it forward by volunteering with Amici's Young Professional Council (YPC). The YPC is a group of philanthropic camp alumni who act as Amici ambassadors, raising awareness and funds by utilizing our professional and social networks. We have organized numerous silent auctions as well as pub nights, raising enough money to send 450 kids to camp.

AMICI CAMPING CHARITY PROJECT COMPASS, MENTOR

SEPTEMBER 2017 – PRESENT

Imagine Big Brothers, Big Sisters, but for future camp leaders outside of the summer camping months. I work with teenagers on how to build a brand, financial literacy and developing sustainable personal goals.

MASTER OF DIGITAL MEDIA (MDM) ADVISORY BOARD MEMBER

NOVEMBER 2017 – PRESENT

The MDM Advisory Board serves as a consultation body to the Manager of Industry Relations and the Program Director, for new and existing initiatives for the MDM program. Each member represents a different sector or industry of the Canadian landscape. I'm fortunate to be invited to speak on GR/PR, social venture, and sustainable experience.

INSTITUTE FOR ADVANCEMENTS IN MENTAL HEALTH, ADVISOR MAY 2019 – PRESENT

AWARDS

Peter Armstrong Award for Community Excellence, Chang School Accessibility Grant